

CIC 34

Community Interest Company Report

For official use
(Please leave blank)

--

*Please
complete in
typescript, or
in bold black
capitals.*

**Company Name in
full**

MOORSBUS COMMUNITY INTEREST COMPANY

Company Number

9044336

Year Ending

31/03/20

PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT

The Moorsbus Community Interest Company works with the community to improve public access to and through the North York Moors for social and environmental benefit.

Through volunteers and in collaboration with like-minded bodies, we raise funds, increase knowledge about public transport provision in the area, and commission a network of bus services where none exist.

In 2019 we ran timetabled bus services from surrounding urban areas including Teesside and York and simultaneously provided local communities with access for shopping, leisure, work and volunteering. Our routes cover areas of high social deprivation as well as sparsely populated areas not otherwise reached by public transport. The Moorsbus Network provides the only bus access to large areas of the North York Moors, including the two National Park visitor centres (Danby and Sutton Bank), Dalby (The Great Yorkshire Forest), heritage sites such as Rievaulx Abbey and many small villages. It thus provides access to cultural heritage which would otherwise be inaccessible to those without a private car.

Innovations by the CIC continue. Our *'Donate Ticket'* enables passengers to make an on-the-bus contribution of up to £5 to support the CIC. We worked with an artist to enable passengers to enjoy video images on the bus, linked to an exhibition at a local art gallery. We are encouraging *'Walk & Ride'* with other bus and rail companies to encourage passengers to use bus or train as part of a healthy walking plan.

Moorsbus surveys continue to show exceptional passenger satisfaction levels, and demonstrate high use by the elderly and those from households without access to a car. We are proactive in working with other groups including health professionals to combat loneliness and other social and health issues. Our work also demonstrates that economic benefit is derived through passenger spending at remote and smaller businesses where the impact is greatest. We carried over 11,000 passengers in 2019, generated over £270,000 for the local economy and made a significant positive contribution to the environment.

Consultants (funded by North Yorkshire County Council's Stronger Communities team) reviewed our governance and organisational development, and we sought to convert the CIC to a Charitable Incorporated Organisation which was unfortunately rejected by the Charity Commissioners on the grounds that public transport was not a charitable objective. Our Business Plan was developed substantially, along with fundraising, volunteering and marketing strategies.

This implementation of much of this activity was overtaken by the Covid pandemic, resulting in the decision to abandon bus operations for the 2020 season. Through the goodwill of our contractors and funders, there has been no financial cost from this cancellation, although fundraising has been almost at a standstill. We now need to rebuild knowledge and confidence, having to fundraise in a crowded marketplace and provide services which will be dependent on changes in regulations, and changes to public attitudes towards public transport.

(If applicable, please just state "A social audit report covering these points is attached").

(Please continue on separate continuation sheet if necessary.)

PART 2 – CONSULTATION WITH STAKEHOLDERS – Please indicate who the company’s stakeholders are; how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear.

Moorsbus places a very high importance on two-way communication with stakeholders, both ‘*direct*’ and ‘*indirect*’.

Direct stakeholders include passengers who are consulted through on-board passenger surveys for each journey taken (the results are analysed and then published on the www.moorsbus.org website). The CIC directors travel on each route to gather direct feedback from passengers (and drivers) about their experience, issues arising, and aspirations, in addition, consultation meetings take place with passengers. Our monthly ‘Moorsbuzz’ newsletter is available free on every bus (and online) and encourages further dialogue. Passengers also use the website and social media to share their views. All passenger comments – from whatever source – are considered by the Directors and used to develop the strategy for the following year. The CIC is aware of the need to manage expectations and we take every opportunity to explain the processes and costs involved in developing a public transport network, as well as the very real limitations of funding and external constraints such as legislation, size of roads, availability of operators, etc.

Indirect beneficiaries include the wider community (including businesses), and the environment. The CIC works closely with the ‘Friends of Moorsbus’, the North Yorkshire Moors Association, the local passenger transport users’ group, other interest groups and district, unitary, town and parish councils in the area. We also meet with other bus and rail companies to share experiences, clarify roles and develop cooperative projects. In this ‘*indirect*’ category we would also place those who at present do not use our services, but who could possibly benefit from them. We wish to establish why this is so, and if new approaches are necessary.

Finally, we have the overall wish to be environmentally and socially aware, ensuring our actions are in the interests of future generations and encouraging others to be so minded. Therefore we are also actively involved in the development of wider transport policy in the area, through participating in consultations and debate such as through the North Yorkshire Rural Commission and the development of transport strategy for the proposed York and North Yorkshire Combined Mayoral Authority.

(If applicable, please just state “A social audit report covering these points is attached”).

PART 3 – DIRECTORS’ REMUNERATION – if you have provided full details in your accounts you need not reproduce it here. Please clearly identify the information within the accounts and confirm that, “There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director’s loss of office, which require to be disclosed” (See example with full notes). If no remuneration was received you must state that “no remuneration was received” below.

No remuneration was received by any of the Directors

PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that “no transfer of assets other than for full consideration has been made” below.

No transfer of assets has taken place.

(Please continue on separate continuation sheet if necessary.)

PART 5 – SIGNATORY

The original report must be signed by a director or secretary of the company

Signed

Date

Office held (delete as appropriate) Director/Secretary

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

William Breakell (Director)	
Tel	
DX Number	DX Exchange

When you have completed and signed the form, please attach it to the accounts and send both forms by post to the Registrar of Companies at:

For companies registered in England and Wales: Companies House, Crown Way, Cardiff, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland: Companies House, 4th Floor, Edinburgh Quay 2, 139
Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

For companies registered in Northern Ireland: Companies House, 2nd Floor, The Linenhall, 32-38
Linenhall Street, Belfast, BT2 8BG

The accounts and CIC34 cannot be filed online

(N.B. Please enclose a cheque for £15 payable to Companies House)