

# MoorRewards Scheme 2021

Name of establishment / attraction / facility  
.....

Type of facility (e.g. café, attraction, pub, gallery, shop, etc)  
.....

Contact name .....

Address.....  
.....website.....

Telephone number (your contact number) .....

Telephone number (for enquiries by the public) .....

**Your offer:** (e.g. free drink with any meal; 2-for 1 offer, 20% off, other ideas? )  
.....  
.....

Or, if you charge admission:-

Normal admission price:	Moorsbus Member admission price:
Adult .....	.....
Over 60's .....	.....
Child .....	.....

*Please note: in the interest of good customer care, and an understandable system for your staff, please make the offer as straightforward as possible!*

Brief description of facility (no more than thirty words please):  
.....  
.....  
.....

Opening hours .....

Signed ..... Name.....Date .....

Please return as soon as possible to: Moorsbus CIC, 4 Foundry Cottages, Wrelton, Pickering YO18 8PF

**MOORSBUS COMMUNITY INTEREST COMPANY ([www.moorsbus.org](http://www.moorsbus.org))**

MoorRewards Scheme 2021

MoorRewards is a special offer reward scheme for the summer 2021 season. It is a partnership between Moorsbus Community Interest Company and local tourist attractions or businesses.

The application form gives Moorsbus CIC information about your offer, and we will use key bits of the information on our website to tell potential customers about you.

The aims of the MoorRewards Scheme are:-

1. to attract more customers for local attractions and businesses,
2. To attract more passengers for Moorsbus and Members for Friends of Moorsbus

The benefits are:-

- 3 Increased revenue from tourism
- 4 Increased support and funds for the Moorsbus network, which will enable its expansion
- 5 Decrease in car use, leading to less congestion, less pollution, lower carbon footprint,
- 6 Better access to the North York Moors and surrounding area for those without a car,
- 7 Days out and access to the countryside for all, to reduce health problems and loneliness
- 8 We don't charge you to join the scheme.

When you return the application form to us, we will provide a MoorRewards triangle (our logo) for you to display, to tell potential customers that you are taking part in MoorRewards. The MoorRewards scheme is only open to Friends of Moorsbus Members, so they will need to show your staff their Membership Card to get whatever special offer you offer for the MoorRewards scheme.

The card looks like this:-



The MoorRewards scheme operates on or near our six Moorsbus routes on Saturdays, Sundays and Bank Holiday Monday from 3rd July 2021 until the end of September. The routes are on [www.moorsbus.org](http://www.moorsbus.org), and in our timetable leaflets.

Feedback on MoorRewardshas been very positive and we hope that you will support Moorsbus CIC by joining the scheme in 2021. We also hope that if you do so, MoorRewards works as well for you as it has for others.

Eden Blyth, Helen Gundry, Bill Breakell, Di Lane,  
Moorsbus Community Interest Company, 4 Foundry Cottages, Wrelton, Pickering YO18 8PF  
Telephone 01751 477216 email [friendsofmoorsbus@outlook.com](mailto:friendsofmoorsbus@outlook.com)